

MUSIAD

SOUTH AFRICA

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MUSIAD Expo 2018 Istanbul Turkey Invitation to Exhibit

MUSIAD EXPO offers new opportunities for trade cooperation and global partnerships by bringing businessmen and investors together .The event is held every two years in Istanbul with a huge trade capacity and a harmonious meeting of hearts from Asia to Europe,African countries to the Turkic Republics as it is attended by international businessmen,national and international exhibiting companies.

Our Expo has attracted 746 national and international exhibitors and 7,250 international businessmen from 123 countries.

17 MUSIAD EXPO

16th MUSIAD International Fair held on 9-12 November 2016 at CNR Expo Istanbul started with the opening speech by Mr. Recep Tayyip Erdoğan, the President of the Republic of Turkey. The fair took place on a net 27,000 sqm stand area within 100,000 sqm total covered area.

The 17th MUSIAD International Expo will take place at CNR Expo Istanbul Exhibition Center on 21-24 November 2018.

MUSIAD PRESIDENT
ABDURRAHMAN KAAAN

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17th MUSIAD Fair will launch its new corporate identity as MUSIAD Expo. With an increasing number of participants and diversity of the industries every year, MUSIAD continues to support the trade MUSIAD International Expo by embracing innovations and following global trends receives worldwide support and demand.

MUSIAD Expo while achieving its goals yearly also develops and executes new projects. The bilateral business contacts, agreements, and launches in different industries every year during the exhibition are the most tangible indicators.

17 MUSIAD EXPO
21-24 NOVEMBER 2018
CNR ISTANBUL

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EXHIBITING **PURPOSE**

You will have the opportunity to come together with heads of states, prominent statesmen, bureaucrats, heads of chambers of industry, chiefs of non-governmental organizations, academicians, investors and top line international businessmen at the MÜSIAD Expo. You can follow the agenda, trends and needs of the global business world and form new business connections by conducting bilateral business meetings with 400 businessmen within the scope of the “Employment Board Meetings” that will be realized with the support of the Ministry of Economy. The fair will facilitate 400 businessmen’s on-site visits to your company in order to enhance your business connections and form collaborations by organizing local business forums in places where you have branches and representation offices.

We would be glad to see you, as an exhibitor at the MÜSIAD Expo Fair, which brings thousands of businessmen together and enables international cooperation and partnerships in various fields such as opening up to the overseas countries, exports, imports, investment partnerships and technology exchange.

Why exhibit?

- It’s the perfect opportunity to connect with potential clients
- This forum allows for information sharing and networking with business institutions, government bodies and embassies

DIRECT SALE

EFFECTIVE BUSINESS CONTACTS

EXPAND TO NEW MARKETS

BILATERAL BUSINESS MEETINGS

600 COMPANIES

8,000 B2B MEETINGS

8 HALLS 50.000 sqm

95 MINISTERS FROM 27 COUNTRIES

ADVANTAGES OF THE EXHIBITION

- Direct Sale
- Expand to New Markets
- Bilateral Business Meetings
- Effective Market Connections
- New Trading Partners
- Long-term and Reliable Agreements
- Better Product and Brand Image
- Direct Presentation and Display Opportunities
- Seeing your Competitive Capacity
- Finding Distributors, Dealers, Representatives and Agencies
- Improving Business and Communication Network
- Meeting Trading Representatives from Around the World

EXHIBITORS

- MÜSIAD Member Companies
- Members of MÜSIAD Foreign Branch
- Companies from Member Countries of the Organization of Islamic Cooperation
- Companies from Turkey's 2018 Target Countries
- National and International NGO Representatives
- Municipalities
- Technology Companies and Technoparks

VISITORS

- Academicians and Experts
- Bureaucrats and Ministers
- Journalists and Editors
- Entrepreneurs and Business Leaders
- Union, Association, and Chamber of Commerce Presidents
- Industry Representative, Investors, and Manufacturers

450 EXHIBITORS
72.000 VISITORS

848 INTERNATIONAL AND 200 NATIONAL PROCUREMENT COMPANIES

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CIBI İSTANBUL

Facebook, Instagram, Twitter icons and mustadexpo.com

In 17. MÜSIAD EXPO there will be the sectors such as construction, materials of paysage, materials of durable consumption, tourism, medical, food& nourishment, stockbreeding, machine, metal, automotive, chemistry, energy, technology informatics, service industry and textile.

Complete application form attached to see if your company meets the criteria we’re looking for, and let’s create a dynamic expo together.