



A REGIONAL TRADE FACILITATION WORKSHOP: EXPORTING TO THE UNITED STATES

Dear Exporter,

Trade & Investment KZN in partnership with the US Consulate General Durban and USAID Southern Africa Trade & Investment Hub invites you to a Regional Trade Facilitation Workshop where the relevant information related to trade opportunities will be explored.

South African agro-processed products, textile, apparel, and footwear **can** compete on price, quality and standards in various markets including the US.

Come and listen to U.S. market experts share inside information on what buyers look for when making sourcing decisions, both at the country and factory level. Suppliers will have an opportunity to learn about the requirements and expectations for the US Market in the areas of factory capacity, capability and compliance. As well as how to attract foreign buyers and access the United States market.

Guided by regional trade experts from the US Agency for International Development's (USAID) Southern Africa Trade & Investment Hub, explore intra-Africa trade fundamentals, exports to the US, accessing African markets, and establishing successful African businesses.

DATE: 26 July 2018
TIME: 08h00 – 13h00
VENUE: TBC upon RSVP

PLEASE COMPLETE AND RETURN YOUR CONFIRMATION TO:
christina@tikzn.co.za / varsha@tikzn.co.za by **23 July 2018**

Your Company:	
Your Name:	
Tel: / Cell:	
E-Mail:	
Dietary Preferences:	